

GARETH VAUGHAN

DIGITAL CREATIVE

hello!



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WEBSITE
www.gjvcreative.com

I am a freelance digital creative with over 25 years' experience in the media industry. I am a capable, resourceful, creative, motivated and an approachable individual with a comprehensive experience and understanding of software and hardware. I successfully plan and prioritise my own workload and am an enthusiastic team player. I equally work on my own initiative and have an eye for detail. I have built up strong relationships with all the clients I have worked with and I listen and understand my clients' needs. I enjoy creating and designing products to fit your requirements.

SKILLS



DESIGN

I work with both MAC and PC Platforms. I have experience of print design, logo design, banner design, storyboarding and 3D modelling and animation.



DIGITAL

I have worked in many aspects of the digital arena including: email marketing (MailChimp/Litmus), banner design and build, broadcast graphics and presentations.



DEVELOPMENT

I hand coded websites from scratch, have built responsive / mobile websites, browser testing and compliance. I code in PHP/MySQL, ASP .NET C#, HTML, CSS, JavaScript, Flash Actionscript and Objective C.



ILLUSTRATION

I am experienced in vector drawing and have illustrated a number of highly detailed photorealistic images.



VIDEO

I have experience of creating DVD videos and digital video editing along with video and audio compression.



CONTENT

I have used a number of content management systems but the one of choice is **WordPress**. I am familiar with building themes and templates, working with plugins and theme options, debugging faults, editing and site maintenance.



EXPERIENCE **FREELANCE**

DIGITAL CREATIVE NOV 2005 - PRESENT

As a freelancer I have worked for a multitude of companies, large to small, edited hundreds of thousands lines of code, created tens of thousands of banner adverts, thousands of designs for logos, print and website graphics, hundreds of animations and even some TV work.

EXPERIENCE **FULL TIME**

BDP MEDIA LTD | CREATIVE DEVELOPER JUN 1999 - NOV 2005

As one of the first developers at BDP Media, I had a hand in virtually every aspect of New Media within the company as it grew. Initially started working on the design and development of a new range of off the shelf CD-ROM training resources under the brand name 'Skill Boosters'. I was instrumental in their success and had worked on all of their 14 titles which sold all over the world, available in a variety of formats to suit customers' needs. I also worked on numerous website designs; 3D rendering for visualisation and repro; broadcast graphics and animations for digital and terrestrial TV channels, title sequences, bumpers, promos for clients such as BBC, Discovery, Granada Media and ITV.

NEW MEDIA DEVELOPER | **FREELANCE** FEB 1999 - JUN 1999

Working on projects including ABC&D product selector CD-ROM, London Underground intranet site, London ILA website design, New Look sales presenter, Utell screensaver.

MULTIMEDIA DEVELOPER | COMMUNIQUE SEPT 1996 - FEB 1999

Responsible for programming numerous CD-ROM applications, websites and creation of graphic material and animations. Working for high profile clients such as B&Q, Boots, Girobank, Kuoni, Manpower and Zurich.

JUNIOR DEVELOPER | REALITY GRAPHICS MAR 1996 - SEPT 1996

Developing 'Zinnat Product Information Resource' CD-ROM for GlaxoWellcome, producing screen designs, layouts, coding modules as well as working on other internal projects.

TEST ENGINEER | NEC TECHNOLOGIES NOV 1995 - MAR 1996

Responsible for the testing of a new range of GSM mobile phones, reporting and logging of faults & liaising with programmers to fix the problems.

EDUCATION

1992 - 1995

Royal Holloway University of London
BSc Computer Science (2:2)

1990 - 1992

Brooklands Technical College
A Levels: Computer Science, Physics, Mathematics

1986 - 1990

Winston Churchill School
9 GCSEs

APP DEVELOPMENT

I have built many apps in the past, some for fun, some serious. Most of the apps were universal and worked on both iPhone and iPad devices. Here are a selection which may be familiar despite no longer being available on App Store:

Capital City
Counter Up
Fake The Weather
Flag Master!
Game Set Match Tennis Scoreboard
Game Shot Darts Scoreboard
Maths Frogs
Maths Sumo
My Name Is...
Pit Board
Pussycat Play Centre
Substitution Board
The Heroes & Villains Quiz
Toggler
Traffic Light
Where's Santa?

REFERENCES AVAILABLE ON REQUEST



Photoshop



Illustrator



InDesign



After Effects



Premiere



Microsoft Office



Dreamweaver



Blender